



For more information, contact:

Jennifer Reed-Harry, Executive Director
Eastern Region Soybean Board
Ph: 717. 651-5922
jrharry@pasoybean.org

Nominations Sought for the Eastern Region Soybean Board

Harrisburg, PA (December 16, 2015)--The [Eastern Region Soybean Board](#) (ERSB) is currently seeking nominations of individuals who would be willing to serve on the Board of Directors. To be eligible to join the Board, nominees must grow soybeans in Connecticut, Florida, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont or West Virginia.

The volunteer members of the Eastern Region Soybean Board are responsible for the administration of the soybean checkoff program within the Eastern Region. The authority given to ERSB under the Federal Act and Order are specific to soybean education, promotion, communication and research.

Individuals who are interested in being considered to serve on the Board are asked to contact Jennifer Reed-Harry, Executive Director, at (717) 651-5922 or via email at jrharry@pennag.com. (The ERSB participates in a shared-executive arrangement with the [Pennsylvania Soybean Board](#) in order to maximize funds available for projects that promote the profitability of soybean farmers within the region and to reduce overhead costs.)

The Eastern Region Soybean Board is committed to growing leadership to serve on its board that reflects a diversity of perspectives and opinions as the industry population that pays the marketing and promotion assessment is diverse. That diversity is aimed at reflecting size of operation, experience of members, methods of production and distribution, ethnicity and gender, marketing strategies, and other distinguishing factors that will bring different perspectives and ideas to the table.

About the Eastern Region Soybean Board

The Eastern Region Soybean Board is a farmer-controlled Board responsible for managing funds received from the nationwide Soybean Checkoff program. Soybean farmers from Florida, West Virginia, and New England contribute to the Eastern Region Soybean Board. The Eastern Region share an Executive Director with the Pennsylvania Soybean Board.

The funding is available under an assessment program, approved by Congress in 1990, under which soybean farmers contribute 50 cents of every \$100 they receive for their beans at the first point of sale. Funds are used to develop markets, educate consumers, and research new ways to utilize and produce soybeans more efficiently. For more information, go to www.easternregionsoy.org.