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West Virginia Farmer Appointed to United Soybean Board

HARRISBURG, PA (September 29, 2016) – Charles Town, West Virginia, soybean grower Marty Kable has been appointed as a Director of the United Soybean Board (USB). Kable, who serves on the Eastern Region Soybean Board, is one of 73 directors of the United Soybean Board representing growers in West Virginia, Florida, and the New England states.

Kable and his wife, Carol, and sons, Tyree and Mark, operate High Horizon Farms, Inc., a 4,750 acre family-owned cash grain and beef cattle operation. A farmer for 50 years, Kable served on the Board of Mid Atlantic Credit for 11 years.

Kable will be sworn in with 39 other new and reappointed directors at USB's annual meeting in St. Louis, Missouri, on December 9. All appointees were nominated by their Qualified State Soybean Boards (QSSBs) and confirmed by U.S. Agriculture Secretary Tom Vilsack.



Marty Kable

This year's group of 39 appointees will join the other 34 farmer-leaders in directing soy checkoff funds to research, marketing and promotion efforts that increase soybean farmer profitability. To increase the value of U.S. soy, the checkoff works with partners in the value chain, from supply to marketplace to demand, to identify and capture opportunities that increase farmer profit potential.

The 73 farmer-directors of USB oversee the investments of the soy checkoff to maximize profit opportunities for all U.S. soybean farmers. As stipulated in the federal Soybean Promotion, Research and Consumer Information Act, the USDA Agricultural Marketing Service has oversight responsibilities for USB and the soy checkoff.

About the Eastern Region Soybean Board

The [Eastern Region Soybean Board](#) is a farmer-controlled Qualified State Soybean Board responsible for managing the West Virginia, Florida, and New England states' share of funds received from the nationwide Soybean Checkoff program. The funding is available under an assessment program, approved by Congress in 1990, under which soybean farmers contribute 50 cents of every \$100 they receive for their beans at the first point of sale. The Board participates in a shared executive arrangement with the Pennsylvania Soybean Board.

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