

# HERE'S HOW THE SOY CHECKOFF WORKS

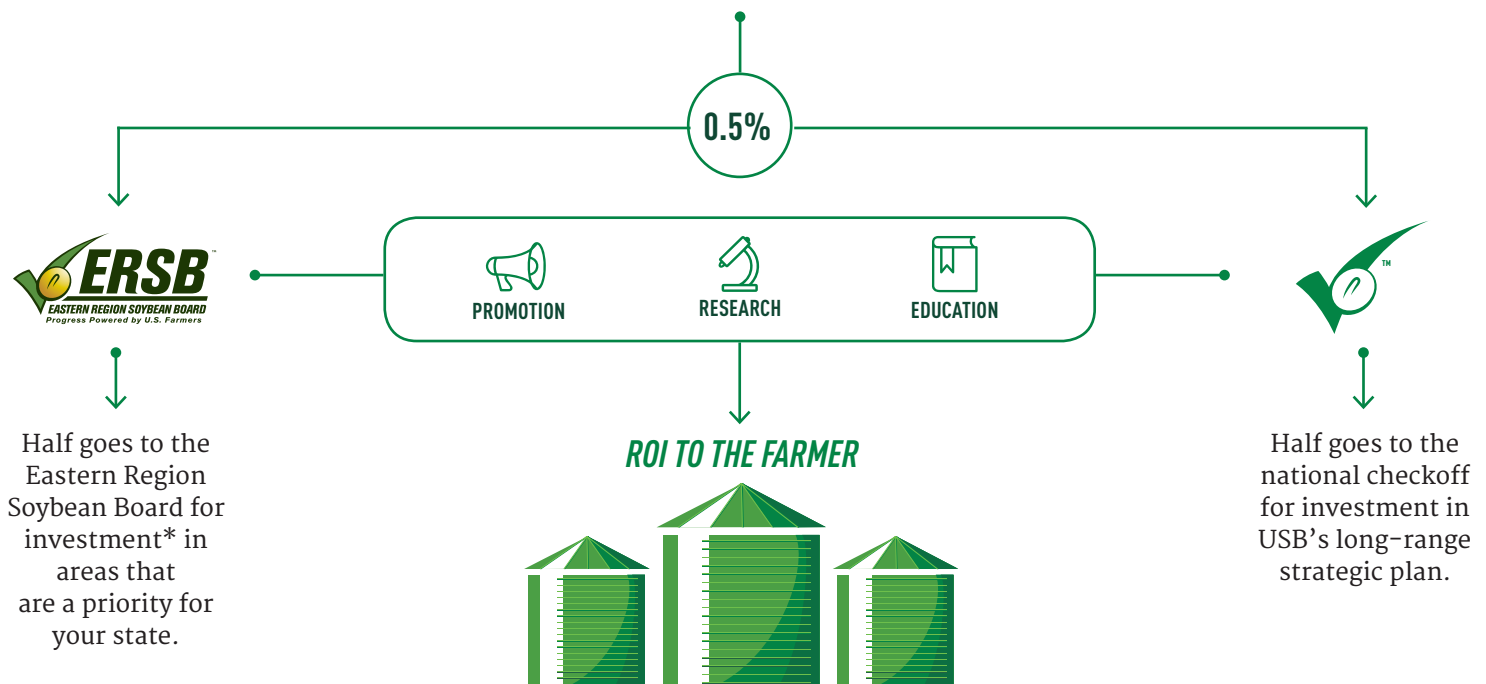
The national soy checkoff was created as part of the 1990 Farm Bill. The federal legislation that created the soy checkoff requires that all soybean farmers pay into the soy checkoff at the first point of purchase. These funds are then used for promotion, research and education at both the state and national level.



1/2 of 1% of the total selling price.



Collected per federal legislation.



**CHECKOFF MATH: RETURNING \$5.20/\$1 INVESTED**

Source: Texas A&M 2014

*\*Led by 11 volunteer soybean farmers, the Eastern Region Soybean Board invests and leverages soy checkoff dollars to MAXIMIZE PROFIT OPPORTUNITIES for all eastern region soybean farmers.*

For more information on how your soy checkoff dollars are invested, visit [easternregionsoy.org](http://easternregionsoy.org) or [unitedsoybean.org](http://unitedsoybean.org).